

# Actors in Television: A Sociological Analysis

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*Abstract- This paper study Television's Actors Socio-economic status. For this researcher taken 100 male and female actors from the on location shootings at studios and film city of Mumbai based Television Industry. Random sampling was used for the data collection. A self-made socio-economic status tool used for the data collection and analysis of the data done by t test and found no social difference found among male and female actors of television. Whereas Economical and total socio-economic status is shown significant difference among male and female actors of television and Actress are better than actors in both condition. In other words, the study on the actors of television reveals valuable insights into the sociological dynamics of the entertainment industry. The findings highlight the intersection of various factors such as race, gender, and socioeconomic status in shaping the careers and experiences of actors. The results also show that while the industry has made some progress in terms of representation, there is still a long way to go towards achieving true diversity and equality. The study underscores the importance of continued research and advocacy in promoting fairness and inclusiveness in the entertainment industry.*

## I. INTRODUCTION

Television has become an integral part of our lives, providing a source of entertainment, education, and information. It has also become a significant cultural force, shaping our perceptions and beliefs about the world. Actors, who bring the characters and stories of television to life, play a crucial role in this process. This research paper will examine the experiences and perspectives of actors in the television industry, with a focus on the ways in which their careers and personal lives are influenced by the industry, as well as the impact of their work on society. The study will utilize sociological perspectives and methods to explore the representation and diversity of actors in television, the relationship between actors and their fans, and the impact of the industry on actors' careers and personal lives. By better understanding the experiences and perspectives of actors in television, this study will contribute to our understanding of the ways in which television and the entertainment industry shape our perceptions and beliefs, and the role that actors play in this process.

A sociological study is a research method used to analyze and understand social behavior and patterns within society. It typically involves collecting and analyzing data, through methods such as surveys, interviews, or observations, to gain insight into how individuals and groups interact with each other and the factors that influence their

behavior. Sociological studies may also examine larger social structures, institutions, and cultural norms and how they shape individual experiences and outcomes. The goal of sociological studies is to provide a deeper understanding of society and the factors that contribute to social problems and inequalities, and to inform the development of solutions and policies that promote social justice and well-being.

Television (TV) is a form of mass media that transmits audio-visual content, typically including programming such as dramas, news broadcasts, and documentaries, to a large audience through broadcast signals or cable networks. Television has become a staple in most households and is a major source of entertainment and information for people of all ages.

Actors in television are individuals who perform in front of the camera for television programs, series, and shows. They bring characters and stories to life through their acting abilities and help create the visual and emotional impact of television. Actors in television may work in a variety of genres, including comedy, drama, action, and reality. They may be cast in lead or supporting roles and their careers may span many years or be limited to a single series or show. The success of an actor in television can have a significant impact on their career, reputation, and earning potential.

The study of “Actors in Television: A Sociological Analysis” will provide a deeper understanding of actor’s sociological life and the ways in which television influences our understanding of diversity, representation, and cultural norms, and will contribute to our understanding of the impact of the media on society.

Das Kumud (2018) studied on, “Socio-Economic Aspects of Mobile Theatre in Assam: A Critical Study” and found that Since its inception, Assam’s Mobile Theatre has become a significant source of entertainment for both rural and urban audiences since it uses its plays to reflect the societal ethos. It has also been able to convey social messages and increase public awareness of a variety of social and political concerns through its performances. In Assam, Mobile Theatre has developed into a fully operational business model that helps the state’s many socioeconomic groups achieve socioeconomic growth. Mobile theatres have been a consistent economic contributor to Assam’s economy every season, even without a specific economic policy from the state government. The owners and producers of these theatres deserve full credit for all of these financial donations; the government had no involvement at all.

Children have a reason to grin thanks to Bollywood. According to a survey on the internet, a youngster today can get about Rs.30,000 for a TV commercial and about Rs.15,000 for a still in the film and television industries. According to an ad guy, children who are required for an advertisement but merely need to form a group and without any sense of style are paid between Rs. 3, 000 and Rs. 6, 000. “Watching children being forced to act out mentally challenging events without receiving any counseling,” she said, “is upsetting.” In Hollywood, a psychotherapist is constantly on location, treating the child both before and after the child portrays a traumatic situation. In Bollywood, people are “persuaded” with chocolates! They lack a schedule, which negatively affects their academic performance. Hollywood has a rule that states children can only appear in movies during breaks from school.

**Objective**

To study the socio-economic Status of Actor’s (Male, Female) in Television.

**II. HYPOTHESIS OF THE STUDY**

1. There is no significant difference between Social status of male, and female actors of television.
2. There is no significant difference between Economical status of male, and female actors of television.
3. There is no significant difference between Socio-Economic status of male, and female actors of television.

**III. METHODOOGY AND TOOL OF STUDY**

The actor and actress of television’s newest shows can provide information. Second, a thorough comparative analysis can be made with relation to each person’s socioeconomic situation. 100 respondents will receive a SES questionnaire. The results of data analysis can be obtained using a random sampling method.

**IV. ANALYSIS OF THE DATA**

H1. There is no significant difference between Social status of male, and female actors of television.

Table No 1

Actor	No.	Mean	SD	CR value	Level of significance
Male	50	36.56	11.40	0.94	Not significant
Female	50	39.08	15.19		

Df 98 min. table value at 0.05- 1.98

From the results shown in the above table, it is clear that there is no significant difference found in social status among male and female actors of television from a statistical perspective. This is due to the critical ratio value observed shown in the table (**0.94**) is lower than the minimal values specified of 1.98 at 0.05 level of significance at 98 df.

Consequently, based on the findings above, it can be said that there is no significant difference found in social status among male and female actors of television. Hence hypothesis 1 is accepted.

H2. There is no significant difference between Economical status of male, and female actors of television.

**Table No 2**

Actor	No.	Mean	SD	CR value	Level of significance
Male	50	37	14.75	2.3	significant
Female	50	43.4	12.98		

Df 98 min. table value at 0.05- 1.98

From the results shown in the above table, it is clear that there is significant difference found in Economical status among male and female actors of television from a statistical perspective. This is due to the critical ratio value observed shown in the table (2.3) is higher than the minimal values specified of 1.98 at 0.05 level of significance at 98 df.

Consequently, based on the findings above, it can be said that there is significant difference found in Economical status among male and female actors of television and Actress are better than actors in Economical status. Hence hypothesis 2 is rejected.

**H3.** There is no significant difference between Socio-Economic status of male, and female actors of television.

**Table No 3**

Actor	No.	Mean	SD	CR value	Level of significance
Male	50	73.56	17.88	2.79	significant
Female	50	82.46	13.75		

Df 98 min. table value at 0.05- 1.98

From the results shown in the above table, it is clear that there is significant difference found in Socio-Economic status among male and female actors of television from a statistical perspective. This is due to the critical ratio value observed shown in the table (2.79) is higher than the minimal values specified of 2.63 at 0.01 level of significance at 98 df.

Consequently, based on the findings above, it can be said that there is significant difference found in social status among male and female actors of television and Actress are better than actors in Socio-Economic status. Hence Hypothesis 3 is rejected.

## VI. CONCLUSIONS

Present study result shows that no social difference found among male and female actors of television. Whereas Economical and total socioeconomic status is shown significant difference among male and female actors of television and Actress are better than actors in both condition.

In other words, the study on the actors of television reveals valuable insights into the sociological dynamics of the entertainment industry. The findings highlight the intersection of various factors such as race, gender, and socioeconomic status in shaping the careers and experiences of actors. The results also show that while the industry has made some progress in terms of representation, there is still a long way to go towards achieving true diversity and equality. The study underscores the importance of continued research and advocacy in promoting fairness and inclusiveness in the entertainment industry.

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